

# ALEKSANDAR DOMITRICA



## Profile

Aleksandar Domitrica started his commercial career as a freelance photographer more than a decade ago. Based in Dubai (UAE) and also active in Slovenia ( EU ) and worldwide, Aleksandar has followed his passion to the most distant of places to capture the most magnetizing of moments in striking, spellbinding photographs.

In search of the unseen and unique, he has found himself in the position of the observer, piecing together subjects, locale, light and atmosphere into a grand composition.

His photography reveals the energy caught in the core of the moment. Capturing a string of moments also in video form as well as montage is also among his competences. When working on projects, he takes on the responsibility for the final product and with an attention to detail he delivers a polished piece of work.

His images have appeared on everything from calendars to billboards, in magazines, newspapers, guidebooks and advertising campaigns mostly in Europe.

"Photographs are about catching the right moment. The decision of what it's going to be is yours."

+971 55 943 4040  
[www.domitrica.com](http://www.domitrica.com)  
[info@domitrica.com](mailto:info@domitrica.com)

Ontario building,  
Business bay  
Dubai

## Experience

- Zurnal24 online, journalist photographer, Slovenija ( EU ) — 2003 - 2008  
Covering photography services of events and protocols

- CEO and Photographer, Alejo d.o.o, Slovenija ( EU )  
2007 - 2012

Company which I founded together with my colleague photographer, for covering events such as weddings, parties, collaborations, company promotions, seminars, protocols and photo journalism for the newspapers and magazines. Regulate and conclude business on the photography, video recording and promotion. We had 8 employees. One of the biggest clients were Coca - Cola, Heineken and Geox.

- Stock manager, designer and photographer, Visionect, Slovenija ( EU )  
2016 - 2017

Responsible for the management of stocks in storage, graphic design for advertising space on banners, photographed products and products in offices.

---

### Education

High school of Economics 2000 - 2004  
University of Electrical engineering 2004 - 2008  
University of Photography, journalism 2010 - 2012

### Skills

- Capture one
- Lightroom
- After Effects
- Premiere
- Photography on film
- Video editing
- Composition
- Illustrator - Adobe(Beginner)
- Wordpress ( websites constructions )
- Organising events and work
- Facebook, Instagram, Twitter advertising

### References

Coca-Cola ( Slovenia - Covering event )  
Heineken ( Slovenia - Covering event, advertising )  
Collegium, biggest Slovenian student travel agency  
Burn – ( Slovenia ) energy drink – official photographer  
Rapsody travel, travel agency  
Geox footwear ( Slovenia )  
Sitetalk platform ( Norway )  
Sol Azur, travel agency  
Hcc hostel, ambiental photography  
Slovenian army, advertising brochure  
Pristop, advertising agency  
Cyber HP, photo studio  
Global, discotheque - official photographer  
Blazic, industrial crafts  
MTV adria, magazine  
Dino Merlin, singer  
Septum, medical studio  
Music Academy Slovenija, official photographer  
Prenadent, dental medicine studio  
Storks, furniture studio  
Pacha – London , event photography  
Miss Universe 2009 – Nassau, Bahamas ( event photography )  
Zurnal24, slovenian newspaper  
24ur, slovenian biggest public website  
Olypmia oil, event ( Dubai, UAE )  
Sunset tourism, promotion ( Dubai, UAE )

### References contacts

Coca - Cola; [robert.zupancic@cchellenic.com](mailto:robert.zupancic@cchellenic.com)  
Heineken; [ales.ozarem@heineken.com](mailto:ales.ozarem@heineken.com)  
Alejo; [jovic@alejo.si](mailto:jovic@alejo.si)  
Visionect; [rok.zalar@visionect.com](mailto:rok.zalar@visionect.com)

### Hobbies

Cycling, painting, playing tennis, going to theater, traveling, discovering.

---

### Preface

The first thing that caught my eye when I saw your description was design and freshness of your business for something new and better. I have choose your company because I see a potential of challenges me to keep up with the cutting edge of technologies. I see your company not only as a positive work environment, but also as a good opportunity to have my skills and qualifications make a difference and I believe that this entry-level job may enhance my professional experience.

With extensive experience gained over the years in photography, there are only challenges which I gladly accept.

Portfolio (PDF): [LINK](#)

I am available for Skype interview or for personal meeting. Please, let me know by [e-mail](#).

All the best,

Aleksandar Domitrica

---